

Community Outreach

Jordan Bauer and Joey Gephart

Points of Interest

- Town Facebook(s)
- Town website (.gov)

Facebook

- Combine
- Streamline
- Current Situation





Town of Mammoth Lakes updated their cover photo.

November 4 · 🌐



👍 Like 💬 Comment ➦ Share

Andrea Walker, Zeke Zeke, Kathleen O'Ryan Schroer and 25 others like this.

1 share



Town of Mammoth Lakes updated their profile picture.

November 4 · 🌐



👍 Like 💬 Comment ➦ Share

上海梅林香港有限公司 Shanghai Maling Hong Kong Ltd., Neida Hayes, Brian David Hayes and 123 others like this.

Top Comments ▾

15 shares



Town of Mammoth Lakes updated their cover photo.

December 3 at 4:17pm · 🌐



👍 Like 💬 Comment ➦ Share

Robert Stewart, Hayley Ball, Mary Hewett Dill and 12 others like this.



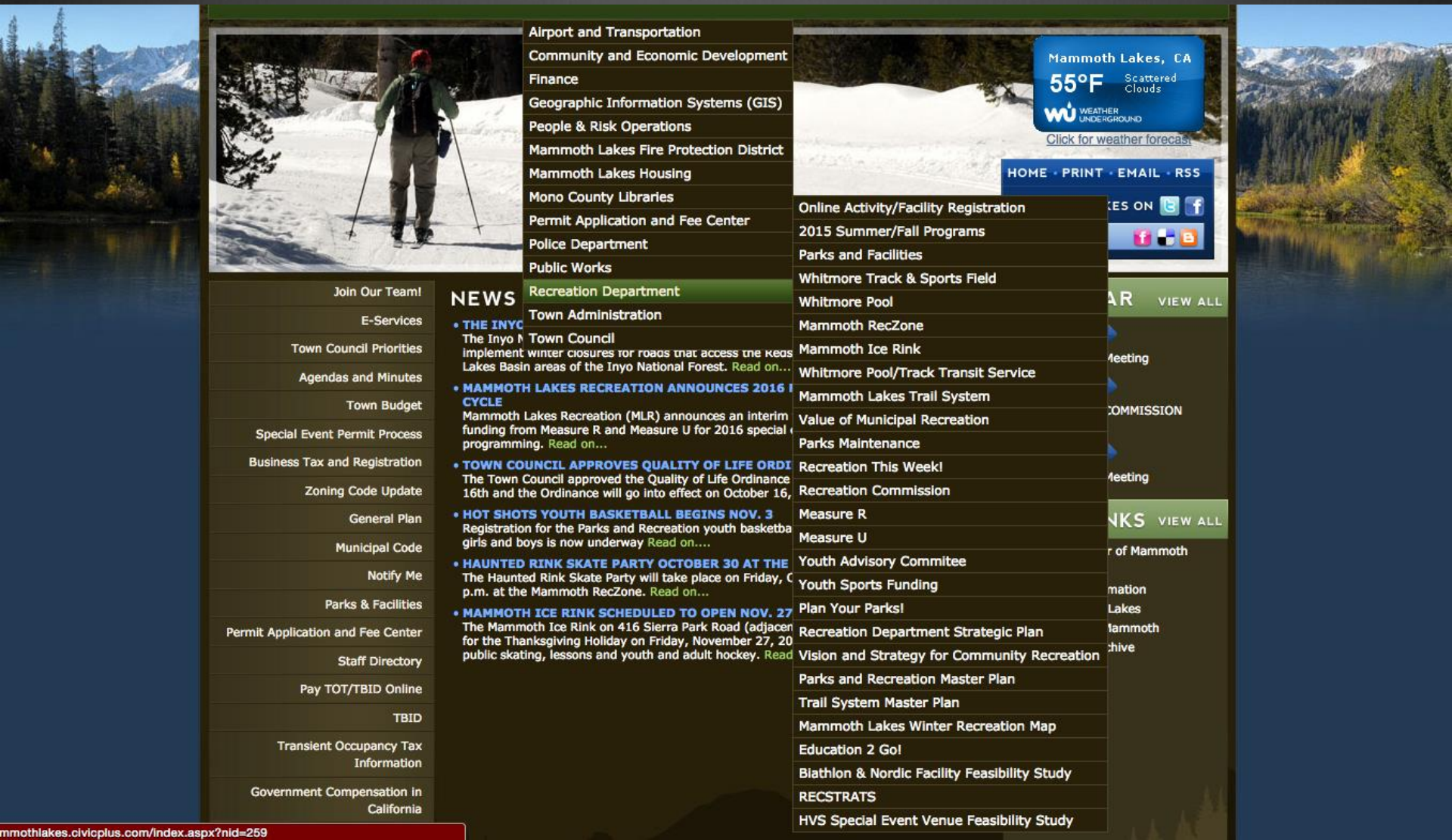
Town of Mammoth Lakes updated their cover photo.

November 4 · 🌐



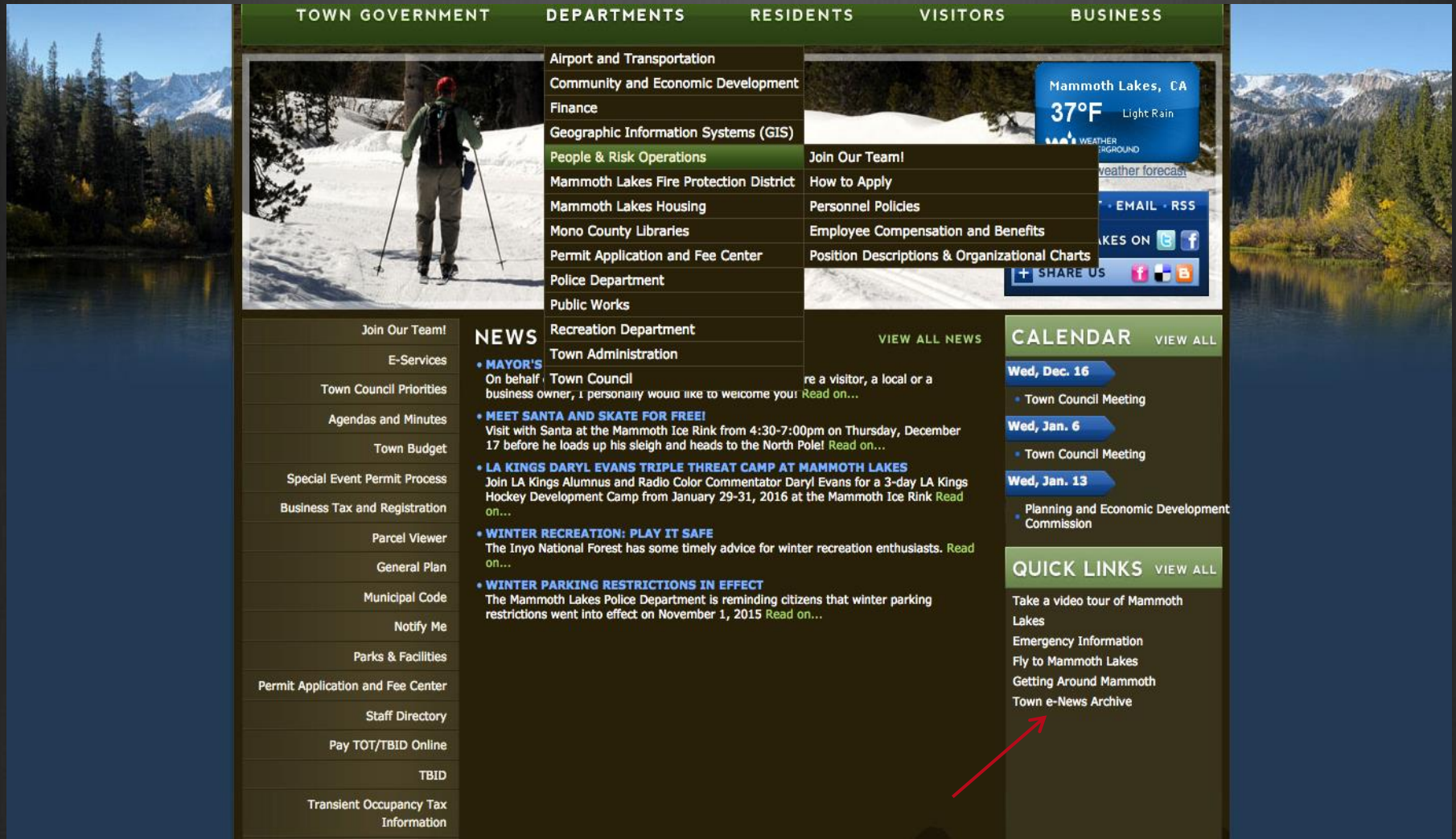
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Town Website Renovation



E-newsletter

- Easier to find



The screenshot displays the Mammoth Lakes Town website with a focus on the E-newsletter section. The website has a green header with navigation tabs: TOWN GOVERNMENT, DEPARTMENTS, RESIDENTS, VISITORS, and BUSINESS. A sidebar on the left lists various services like 'Join Our Team!', 'E-Services', and 'Town Council Priorities'. The main content area features a 'NEWS' section with articles such as 'MAYOR'S On behalf of Town Council', 'MEET SANTA AND SKATE FOR FREE!', 'LA KINGS DARYL EVANS TRIPLE THREAT CAMP AT MAMMOTH LAKES', 'WINTER RECREATION: PLAY IT SAFE', and 'WINTER PARKING RESTRICTIONS IN EFFECT'. A red arrow points to the 'Town e-News Archive' link in the 'QUICK LINKS' section on the right. The right sidebar also includes a weather widget for Mammoth Lakes, CA, showing 37°F and Light Rain, and a 'CALENDAR' section with upcoming events like 'Town Council Meeting' on Dec. 16, Jan. 6, and Jan. 13.

TOWN GOVERNMENT **DEPARTMENTS** **RESIDENTS** **VISITORS** **BUSINESS**

DEPARTMENTS

- Airport and Transportation
- Community and Economic Development
- Finance
- Geographic Information Systems (GIS)
- People & Risk Operations
- Mammoth Lakes Fire Protection District
- Mammoth Lakes Housing
- Mono County Libraries
- Permit Application and Fee Center
- Police Department
- Public Works
- Recreation Department
- Town Administration

NEWS

- **MAYOR'S**
On behalf of Town Council
business owner, I personally would like to welcome you! [Read on...](#)
- **MEET SANTA AND SKATE FOR FREE!**
Visit with Santa at the Mammoth Ice Rink from 4:30-7:00pm on Thursday, December 17 before he loads up his sleigh and heads to the North Pole! [Read on...](#)
- **LA KINGS DARYL EVANS TRIPLE THREAT CAMP AT MAMMOTH LAKES**
Join LA Kings Alumnus and Radio Color Commentator Daryl Evans for a 3-day LA Kings Hockey Development Camp from January 29-31, 2016 at the Mammoth Ice Rink [Read on...](#)
- **WINTER RECREATION: PLAY IT SAFE**
The Inyo National Forest has some timely advice for winter recreation enthusiasts. [Read on...](#)
- **WINTER PARKING RESTRICTIONS IN EFFECT**
The Mammoth Lakes Police Department is reminding citizens that winter parking restrictions went into effect on November 1, 2015 [Read on...](#)

CALENDAR [VIEW ALL](#)

- Wed, Dec. 16**
 - Town Council Meeting
- Wed, Jan. 6**
 - Town Council Meeting
- Wed, Jan. 13**
 - Planning and Economic Development Commission

QUICK LINKS [VIEW ALL](#)

- Take a video tour of Mammoth Lakes
- Emergency Information
- Fly to Mammoth Lakes
- Getting Around Mammoth
- Town e-News Archive

Conclusion

- Make information more accessible
- Make website more user friendly
- Increase involvement of community in public affairs